

## ***Values & Goals***

The Expedition has eight (8) principal values and goals:

- 1 - To make Canada better known to Canadians and the world.
- 2 - To put the first Canadians on top of the "high-point" of every province and territory in the country.
- 3 - To foster a healthier Canada by encouraging children and adults across the nation to become more physically active.
- 4 - To deliver the first live broadcast from the top of Canada, "Live from Logan".
- 5 - To scientifically measure the height of Mount Logan, Fairweather Mountain, Barbeau Peak and the Ishpatina Ridge.
- 6 - To offer educational learning opportunities to teachers and students around the Expedition.
- 7 - To film and photograph the provincial and territorial summit expeditions, and to share the human and geographical stories through photograph and film.
- 8 - To educate about "Climate Change" and to promote environmentally friendly "Leave No Trace Principles".